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Editor-in-Chief

Miroslav Vujičić

Minds Europe - Institute for Research Excellence and Technological Advancement
etm@mindseurope.com

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Minds Europe - Institute for Research Excellence and Technological Advancement
etm@mindseurope.com

Publishing editor

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Minds Europe - Institute for Research Excellence and Technological Advancement
publishing@mindseurope.com

Website technical editor

Vladan Pešić

Minds Europe Institute for Research Excellence and Technological Advancement
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Umovi Evrope - Institut za naučnu izvrsnost i tehnološki napredak

Bulevar Despota Stefana 16

21000 Novi Sad, Serbia

Email: publishing@mindseurope.com

Website: www.mindseurope.com

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Aims and scope

International Journal of Emerging Trends in Management (ETM) is an interdisciplinary international academic journal published quarterly. ETM serves researchers and practitioners across diverse management and marketing domains. ETM supports topics including service management, marketing management, human resource management, environmental and ecosystem management, information technology management, research and development management, quality management, strategic and public management, as well as emerging sectors influenced by digital transformation and sustainability.

Major aims:

- **Innovative developments:** To collect and disseminate cutting-edge research and advanced developments in management science, addressing both theoretical innovations and practical applications across all sectors of the economy, society and environment.
- **Methodological and strategic progress:** To foster progress in management methodologies, policies, and strategic practices that respond to rapid technological change, evolving social dynamics, raising environmental issues and shifting geopolitical landscapes.
- **Comprehensive scope:** To cover a broad spectrum of management challenges and practices, from traditional service management to emerging trends in digital transformation, sustainability, and interdisciplinary applications.

ETM invites the submission of original, high-quality research papers, general surveys, critical reviews, as well as case studies, research notes and viewpoint papers, that offer valuable insights into the evolving landscape of management.

Scope

The journal covers many aspects of management and marketing, particularly:

- Sustainable operations
- Innovation and technology
- Project and strategic management and marketing
- Organizational behavior and human resource management and marketing
- Subjective wellbeing and digital wellbeing
- Climate change and environmental management and marketing
- Ecosystem management and marketing
- Industry 5.0, Tourism 5.0 and smart tourism
- Quality, maintenance, and logistics
- Digital transformation
- Applications of Artificial Intelligence in management and marketing
- Automation, Robotics in Management and marketing
- Education, training, and best practices in management and marketing.

Publication Ethics

Publication ethics and malpractice statement. All participants, authors, reviewers, and editors, must agree to clear expectations of ethical conduct. Our guidelines draw heavily on [COPE's Core Practices](#) and [Elsevier's Publishing Ethics Resource Kit](#).

Conflict of interest

Authors must disclose any potential conflicts of interest that could influence the interpretation of their work. This includes financial, personal, or professional relationships with organizations or individuals that may be perceived as influencing the research outcomes. All authors are required to include a conflict-of-interest statement in their manuscript.



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